

NEWS RELEASE



MEDIA INQUIRIES:

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TORONTO

July 6th, 2016

HIGHLIGHTS:

- In a random sampling of public opinion taken by the Forum Poll™ among 1429 Canadian voters, the Liberals would attract almost twice as many votes as the Conservatives if an election were held today
- This is in contrast to last month, when the Liberal tally was slightly lower (June 8 - 49%) and the Conservative vote was higher (32%). The NDP vote has stayed stable (June 8 - 10%).
- The Liberals are dominant nationally, with a majority vote in every region except Alberta.
- More than a tenth of those who voted Conservative in the recent election would vote Liberal if another were held today (13%)
- If these results are projected up to seats in the House of Commons, the Liberals would take more than 80% (278 seats)

FOR IMMEDIATE RELEASE

Liberals With 24 Point Lead Today

Conservatives tumble; NDP would lose party status

In a random sampling of public opinion taken by the Forum Poll™ among 1429 Canadian voters, the Liberals would attract almost twice as many votes as the Conservatives if an election were held today, with a total of more than half the vote (52%) to just more than a quarter for the Conservatives (28%). The NDP would achieve a tenth of the vote (11%), and very few would vote Green (3%), Bloc Quebecois (5%) or for any other party (1%).

This is in contrast to last month, when the Liberal tally was slightly lower (June 8 - 49%) and the Conservative vote was higher (32%). The NDP vote has stayed stable (June 8 - 10%).

The Liberals are dominant nationally, with a majority vote in every region except Alberta. In Atlantic Canada, they lead (55%), the Conservatives are second (29%) and the NDP doesn't place (11%). In Quebec, Liberals own half the vote (52%), to about a fifth for the Bloc (18%) and about half that for the Conservatives (13%) and the NDP (10%). In Ontario, The Liberals have half the vote (53%), the Conservatives a third (33%) and the NDP a tenth (11%). In the prairies, significantly, the Liberals have more than half the vote (55%) to a third for the Conservatives (32%) and about a tenth for the NDP (12%) in their birthplace. In Alberta, it is the Conservatives who get the majority of votes (55%), while more than a third go to the Liberals (36%). The NDP do not compete here (4%). In BC, the Liberals' lead is the largest (58%) compared to the Conservatives (23%), while the NDP do better than elsewhere (15%).

More than a tenth of those who voted Conservative in the recent election would vote Liberal if another were held today (13%) and as many as 4-in-10 2015 New Democrats would vote Liberal (41%). Virtually all 2015 Liberals will vote the same way again (90%).

Liberals would take more than 80% of seats in a "hypermajority"

If these results are projected up to seats in the House of Commons, the Liberals would take more than 80% (278 seats) to just 55 for the Conservatives and as few as 5 for the NDP. No other party, including, for the first time since we have polled, the Green Party, would seat a member. Of course, with 5 seats, the NDP would cease to be an official party.

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Trudeau's popularity up sharply, Ambrose, Mulcair down

Prime Minister Justin Trudeau has the approval of more than 6-in-10 voters (62%), and this is up sharply since last month (June 8 - 57%). His net favourability rating (approve minus disapprove) has increased sharply from a stellar +24 to a stratospheric +33. Trudeau has almost universal approval from Liberals (95%).

Rona Ambrose has the approval of 3-in-10 (31%), down slightly from last month (June 8 - 34%), but her net score has remained stable at a barely favourable +7. Ambrose has the approval of 6-in-10 Conservative voters (58%).

Tom Mulcair has seen his approval slide as well (from 34% in June to 31% now), and his net score is a negative -5. He has the approval of about 6-in-10 of his party's voters (61%).

One half see Trudeau as best PM, second is "none of these"

The leading choice for best Prime Minister is the incumbent, Justin Trudeau (49%) with half the vote. The next largest proportion of voters selects "none of these" (19%). Rona Ambrose attracts about one tenth of the vote (13%) as does Tom Mulcair (9%). While 4-in-10 New Democrats see Mulcair as the best PM (44%) as many as 3-in-10 see Justin Trudeau in this role (28%).

"The Liberals apparently can't set a foot wrong, and they're enjoying stratospheric levels of support usually seen only in the days immediately following a landslide election. But here in Canada, the landslide is going on and on and on" said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

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HIGHLIGHTS:

- Prime Minister Justin Trudeau has the approval of more than 6-in-10 voters (62%)
- Rona Ambrose has the approval of 3-in-10 (31%)
- Tom Mulcair has seen his approval slide as well (from 34% in June to 31% now)
- The leading choice for best Prime Minister is the incumbent, Justin Trudeau (49%) with half the vote.
- "The Liberals apparently can't set a foot wrong, and they're enjoying stratospheric levels of support usually seen only in the days immediately following a landslide election. But here in Canada, the landslide is going on and on and on"

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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1429 randomly selected Canadians 18 years of age or older. The poll was conducted on July 5th, 2016.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

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Federal Party Preference Trending

[Decided/Leaning]

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%	Sample	Cons	Lib	NDP	Green	Bloc	Other
July 6 th , 2016	1429	28	52	11	3	5	1
June 7 th , 2016	2271	32	49	10	4	4	1
April 4 th -5 th , 2016	1455	28	51	12	3	6	1
March 15 th , 2016	1567	34	46	12	3	4	1
Feb. 16 th -17 th , 2016	1406	32	49	10	5	3	1
Dec. 6 th -8 th , 2015	1369	32	46	13	4	4	1
November 17 th , 2015	909	37	45	10	3	4	1
Nov. 4 th -7 th , 2015	1256	25	55	12	3	4	1
Election: Oct. 19 th , 2015		32	40	20	3	5	0
October 18 th , 2015	1373	30	40	20	3	6	1
Oct. 13 th -14 th , 2015	1438	31	37	24	2	6	1
Oct. 9 th , 2015	1427	31	37	23	3	5	1
Oct 5 th -6 th , 2015	1447	31	35	26	3	4	1
Sept. 28-29 th , 2015	1449	34	27	28	5	5	1
Sept. 21-23 rd , 2015	1557	31	31	28	4	4	1
Sept. 18 th , 2015	922	33	29	29	4	4	1
Sept. 14-15 th , 2015	1402	32	28	30	6	4	1
Sept. 9-10 th , 2015	1308	28	29	36	3	3	1
August 30-Sept. 1 st , 2015	1384	24	32	36	4	4	1
August 23-24 th , 2015	1440	23	30	40	3	3	1
August 17-19 th , 2015	1473	29	28	34	4	4	1
August 10-11 th , 2015	1392	28	27	34	4	6	1
August 2 nd , 2015	1399	28	25	39	3	5	1
July 29 th , 2015	1397	33	25	33	4	4	1
July 21 st , 2015	1208	28	29	34	4	5	1
July 14 th , 2015	1251	27	27	34	5	7	1
July 8 th , 2015	1200	32	26	32	3	5	1
June 29 th , 2015	1221	27	29	32	4	6	1
June 23 rd , 2015	1268	28	28	36	2	5	1
June 16 th , 2015	1281	26	28	34	5	7	1
June 5 th , 2015	1156	31	32	28	5	3	1
May 14 th , 2015	1286	31	31	30	4	3	1
April 23 rd , 2015	977	35	31	23	6	5	1
April 16 th , 2015	1365	33	35	22	6	3	1
March 31 st , 2015	1239	31	34	23	5	5	1
March 14 th , 2015	1370	32	36	21	6	4	1

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Seat Distribution Projection Trending

%	Cons	Lib	NDP	Green	Bloc	Other
July 6 th , 2016	55	278	5	0	0	0
June 7 th , 2016	98	230	9	1	0	0
April 4 th -5 th , 2016	74	256	5	1	2	0
March 15 th , 2016	111	215	11	1	0	0
February 16 th -17 th , 2016	91	240	6	1	0	0
December 6 th -8 th , 2015	99	224	14	1	0	0
November 17 th , 2015	108	222	6	0	2	0
November 4 th -7 th , 2015	57	276	5	0	0	0
Election: October 19 th , 2015	99	184	44	1	10	0
October 18 th , 2015	109	171	46	1	11	0
Oct. 13 th -14 th , 2015	114	127	77	1	19	0
October 9 th , 2015	116	145	69	1	7	0
October 5 th -6 th , 2015	122	120	94	1	1	0
September 28-29 th , 2015	151	76	104	1	6	0
September 21-23 rd , 2015	125	107	104	1	1	0
September 18 th , 2015	145	97	95	1	0	0
September 14-15 th , 2015	138	86	113	1	0	0
September 9-10 th , 2015	113	85	139	1	0	0
August 30-September 1 st , 2015	73	123	141	1	0	0
August 23-24 th , 2015	87	76	174	1	0	0
August 17-19 th , 2015	123	79	133	1	2	0
August 10-11 th , 2015	120	89	125	1	3	0
August 2 nd , 2015	118	58	160	1	1	0
July 29 th , 2015	156	58	122	1	1	0
July 21 st , 2015	121	78	134	1	4	0
July 14 th , 2015	107	79	132	1	19	0
July 8 th , 2015	155	59	120	1	2	1
June 29 th , 2015	104	106	119	1	8	0
June 23 rd , 2015	116	65	149	1	3	0
June 16 th , 2015	112	86	120	1	18	1
June 5 th , 2015	151	101	83	1	1	1
May 14 th , 2015	131	95	111	1	0	0
April 23 rd , 2015	146	101	77	1	12	1
April 16 th , 2015	142	137	58	1	0	0
March 31 st , 2015	129	125	65	1	17	1
March 14 th , 2015	130	138	65	1	4	0
February 10 th , 2015	112	194	30	1	1	0
January 27-28 th , 2015	145	125	61	1	5	1
January 5-6 th , 2015	137	126	70	1	0	1

Switch from 308 to 338 seat distribution

Dec. 10-11 th , 2014	109	164	34	1	0	0
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Federal Vote Preference

'If a federal election were held today, which party are you most likely to vote for?'

[Decided/Leaning]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1368	245	186	232	327	378	695	646
Conservative	28	25	30	29	27	30	34	23
Liberal	52	56	53	48	51	55	49	56
New Democratic	11	11	10	12	12	9	10	11
Green	3	5	3	3	1	2	3	3
Bloc Quebecois	5	2	3	7	8	3	3	6
Other	1	1	1	1	1	1	1	1

Income

%	Total	<20K	20-40K	40-60K	60-80K	80-100K	100-250K
Sample	1368	125	260	216	198	149	235
Conservative	28	11	26	30	33	28	29
Liberal	52	58	52	51	48	51	60
New Democratic	11	18	11	11	14	9	8
Green	3	5	3	3	2	2	2
Bloc Quebecois	5	7	6	5	3	8	1
Other	1	2	1	1	0	1	0

Region / Language / Language

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1368	98	306	526	95	142	201	1071	297
Conservative	28	29	13	33	32	55	23	33	13
Liberal	52	55	54	53	55	36	58	52	53
New Democratic	11	11	10	11	12	4	15	11	11
Green	3	5	4	2	1	2	4	3	4
Bloc Quebecois	5	0	18	0	0	0	0	0	19
Other	1	1	1	1	0	2	1	1	1

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Past Federal Vote

%	Total	2015 Conservative	2015 Liberal	2015 New Democratic	2015 Green	2015 Bloc Quebecois	2015 Other Parties
Sample	1368	368	508	222	46	66	54
Conservative	28	82	5	4	18	13	42
Liberal	52	13	90	41	33	23	36
New Democratic	11	2	3	49	0	4	4
Green	3	1	1	3	42	5	7
Bloc Quebecois	5	1	0	3	4	55	7
Other	1	1	1	0	4	0	3

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Justin Trudeau Approval

Do you approve or disapprove of the job Justin Trudeau is doing as Prime Minister?

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1429	253	196	251	341	388	722	679
Approve	62	69	62	57	58	58	58	66
Disapprove	29	24	31	30	33	28	35	22
Don't know	10	7	7	13	9	15	7	12

Income

%	Total	<20K	20-40K	40-60K	60-80K	80-100K	100-250K
Sample	1429	137	272	224	201	154	242
Approve	62	69	60	60	61	65	68
Disapprove	29	18	26	28	32	30	30
Don't know	10	14	14	13	7	4	2

Region / Language / Language

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1429	105	320	554	100	144	206	1120	309
Approve	62	72	69	59	50	43	70	59	70
Disapprove	29	18	20	32	34	49	22	31	20
Don't know	10	10	11	9	16	9	8	10	10

Federal Vote Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1429	377	655	162	75	58	41
Approve	62	12	95	56	64	52	24
Disapprove	29	78	2	30	18	34	51
Don't know	10	10	3	14	18	14	25

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Rona Ambrose Approval

Do you approve or disapprove of the job Rona Ambrose (RON-na) is doing as interim leader of the opposition?

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1429	253	196	251	341	388	722	679
Approve	31	25	34	27	37	38	37	27
Disapprove	25	29	22	26	23	21	29	20
Don't know	44	46	44	47	39	41	34	53

Income

%	Total	<20K	20-40K	40-60K	60-80K	80-100K	100-250K
Sample	1429	137	272	224	201	154	242
Approve	31	22	31	26	34	32	35
Disapprove	25	26	25	25	20	26	30
Don't know	44	52	44	49	46	42	34

Region / Language / Language

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1429	105	320	554	100	144	206	1120	309
Approve	31	36	20	32	44	46	28	34	21
Disapprove	25	22	27	23	23	18	32	24	27
Don't know	44	42	52	44	33	35	40	41	52

Federal Vote Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1429	377	655	162	75	58	41
Approve	31	58	27	17	17	13	18
Disapprove	25	12	31	30	25	35	37
Don't know	44	31	43	52	58	51	45

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Tom Mulcair Approval

Do you approve or disapprove of the job Tom Mulcair is doing as interim leader of the NDP?

[All Respondents]

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1429	253	196	251	341	388	722	679
Approve	31	31	33	26	35	30	30	31
Disapprove	36	36	36	39	32	36	44	28
Don't know	33	34	31	35	33	34	26	41

Income

%	Total	<20K	20-40K	40-60K	60-80K	80-100K	100-250K
Sample	1429	137	272	224	201	154	242
Approve	31	37	32	30	26	36	30
Disapprove	36	24	31	35	36	42	45
Don't know	33	39	37	35	37	22	25

Region / Language / Language

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1429	105	320	554	100	144	206	1120	309
Approve	31	22	43	31	22	17	28	26	46
Disapprove	36	41	25	34	40	54	43	40	24
Don't know	33	37	32	35	38	29	29	34	31

Federal Vote Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1429	377	655	162	75	58	41
Approve	31	19	31	61	26	50	9
Disapprove	36	47	36	21	33	30	55
Don't know	33	34	33	18	41	21	37

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Best Prime Minister

Regardless of which party you plan to vote for, who do you think would make the best Prime Minister?

[All Respondents]

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Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1429	253	196	251	341	388	722	679
Justin Trudeau	49	49	48	50	47	49	46	52
Rona Ambrose	13	11	15	13	14	15	16	11
Tom Mulcair	9	9	10	6	10	7	9	8
Elizabeth May	7	10	8	4	4	5	6	6
Rhéal Fortin	1	2	1	1	2	1	2	1
None of these	13	10	12	14	15	14	14	11
Don't know	9	9	7	12	7	8	6	11

Income

%	Total	<20K	20-40K	40-60K	60-80K	80-100K	100-250K
Sample	1429	137	272	224	201	154	242
Justin Trudeau	49	56	46	47	48	51	53
Rona Ambrose	13	4	9	12	16	16	17
Tom Mulcair	9	11	11	7	7	6	11
Elizabeth May	7	6	5	10	7	5	6
Rhéal Fortin	1	0	1	2	2	2	1
None of these	13	8	15	11	14	14	9
Don't know	9	15	13	9	6	5	3

Region / Language

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1429	105	320	554	100	144	206	1120	309
Justin Trudeau	49	55	51	49	41	34	55	48	51
Rona Ambrose	13	11	6	14	19	29	10	16	6
Tom Mulcair	9	8	13	7	8	6	8	7	13
Elizabeth May	7	9	3	6	11	5	11	8	3
Rhéal Fortin	1	1	3	1	1	0	0	1	3
None of these	13	7	14	13	13	16	10	13	14
Don't know	9	8	9	9	7	10	6	9	9

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Federal Vote Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1429	377	655	162	75	58	41
Justin Trudeau	49	8	85	28	27	26	15
Rona Ambrose	13	45	2	2	3	1	9
Tom Mulcair	9	5	2	44	7	14	0
Elizabeth May	7	2	5	7	37	5	8
Rhéal Fortin	1	1	1	0	3	12	4
None of these	13	28	2	10	3	32	54
Don't know	9	11	3	9	20	9	10

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